

*New!* OmniLux®



## NATURAL ACCOMMODATION LENS

- NO FITTING HEIGHT MEASUREMENT
- NATURAL INSTINCTIVE VISION
- NO ADAPTATION PERIOD REQUIRED

OMNILUX® IS NOT A BIFOCAL, TRIFOCAL OR PAL LENS.  
IT IS A NATURAL ACCOMMODATION MULTIFOCAL LENS



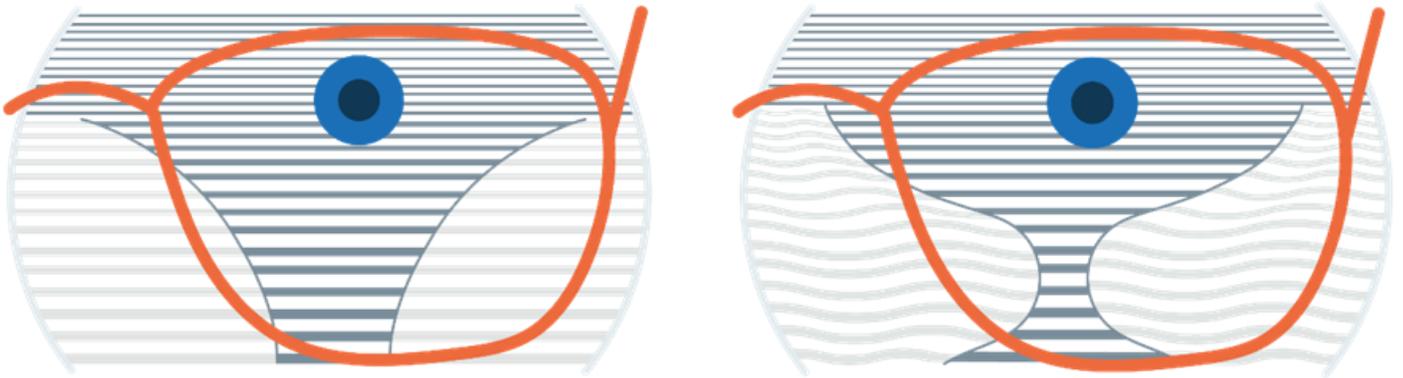
Producer and global distributor of digital free-form lens design software

# OmniLux<sup>®</sup>

## NAL<sup>®</sup> TECHNOLOGY SUPERIORITY

### BENEFITS

- Visual fields are funnel shape rather than hourglass shape  
smoothly connected visual fields provide natural vision  
from distance to near



- Wide inter-mediate visual field provides effortless  
mid-range navigation
- Comfortable near reading vision

INTELLIGENT DESIGN BASED ON EXTENSIVE STATISTICAL DATA STUDIES  
OF FRAME SHAPES, FITTING HEIGHTS AND EYE-LENS ERGONOMICS



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# OmniLux<sup>®</sup>



OMNILUX<sup>®</sup> is  
a premium product  
that can be offered at  
premium price.

- Eliminates costly redos and non-adapt issues due to fitting height errors.
- Reduces valuable dispensing time – requires no fitting height.
- Power verification and PRP is at one point only – at the ERP.
- Simplifies the finishing layout – edged like single vision.
- Increase multifocal sales, OMNILUX<sup>®</sup> is available in all materials and treatments.

A NEW MULTIFOCAL CONCEPT THAT WILL GIVE YOUR BUSINESS  
COMPETITIVE ADVANTAGE AND PATIENT RETENTION



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# OmniLux®

## Testimonials



Robert Shanbaum  
Top optical expert, Rock Star & Lawyer

*"I have been wearing OmniLux® lenses for a few months now, and I recommend them wholeheartedly. The usability at intermediate distances is especially good compared to other lens designs. Overall, OmniLux® lenses approaches natural accommodation."*

"I was really skeptical about this OmniLux lens, which promised "continuous, sharp, natural vision at any gaze from distance to near without waves or distortions. There is no adaptation period." I had tried progressive lens twice, and each time had to abandon it because I wasn't able to adapt. I finally had to settle on 'occupational computer lens' which would allow me to see intermediate to near distant.

All I can say is 'Wow!!'. I'm a believer. These lens are amazing. More importantly, I don't have to painfully look for that 'sweet spot' for intermediate vision. I sent in my existing Charmant rimless frame to have these OmniLux lens mounted on. The final product was nothing short of exceptional. From the time I sent in my frame to the time I received it back, it was exactly 2 weeks, even though they had to customize my lens shape, which was different from the demo lens on the frame. This will be the only place I will get my lens going forward. Highly recommended."

Anna Phan  
Santa Clara, CA

*"Without deviation from the norm, progress is not possible."*

Frank Zappa



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## Testimonials



Jeffrey Shimko CPA

When I first put on my new Omnilux glasses I could not believe that I could ever see that well again! My first thought was "I'm looking at the world in High Definition." I can follow the path of my golf ball again all the way to the end. This is just great! I have always had difficulty wearing progressives but no trouble at all with my Omnilux. How could life get any better? Then I got a pair of Omnilux computer glasses that virtually eliminated my eye strain at work, even with my 12 to 14 hour days in tax season.

**A big THANK YOU for making my life easier!**

Omnilux is like a Viagra for vision. Level of natural performance feels so high you'll feel it like you're there for the first time. After 12 months with this lens I simply can not imagine to get back to progressive. On my field vision is life.

Adam Bodnar, Commercial / Advertising Photographer



I hate glasses. All my life I was wearing contact lenses only. My husband convinced me to give a try to Michael's latest invention and boom I even don't own a pair of contacts anymore. This is totally impossible! Think twice before you try it as there is no way back, I promise.

Joanna Bodnar, Wedding Photographer

“Before invention there is insight.”

– Max McKeown



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## Testimonials

Daring is the price of progress. All splendid conquests are the prize of boldness, more or less.

Victor Hugo



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